

# Campaign Listening Matrix

**Organization**

<i>Org name</i>	
<i>#orghashtag</i>	

**Campaign Names**

<i>Campaign #1</i>	
<i>Campaign #2</i>	
<i>Campaign #3</i>	

**People**

<i>Executive Director</i>	
<i>Staff</i>	
<i>Staff</i>	

**Events**

<i>Event #1</i>	
<i>Event #2</i>	
<i>#eventhashtag</i>	

	Allies	Neutral		Opponents	
<b>Issue #1</b>	<b>Describe the issue...</b>				
	<i>Ally #1</i>	<i>Ally #2</i>	<i>Neutral #1</i>	<i>Neutral #2</i>	<i>Opponent #1</i>
Term #1					
Term #2					

<b>Issue #2</b>	<b>Describe the issue...</b>				
	<i>Ally #1</i>	<i>Ally #2</i>	<i>Neutral #1</i>	<i>Neutral #2</i>	<i>Opponent #1</i>
Term #1					
Term #2					

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